

ELECTRIC CITY Couture at Proctors

WHAT: 4th Annual Fashion Show at Proctors Theatre!

WHEN: May 24th, 2013

WHERE: Proctor's GE Theatre

SUBMISSION DEADLINE: February 28th, 2013

SUBMISSION FEE: \$15 Single Designer | \$30 Design Team

Proceeds to benefit Proctors Education Program

The 4th annual Electric City Couture Fashion Show features Capital Region fashion designers showcasing their signature collections. In addition, we are considering regional Jewelry and Accessories Designer to be paired up with Fashion Designers. All designs must be original designs, handcrafted by the submitting designer.

Acceptance into the show will be at the sole discretion of the Event Producers and Electric City Couture Team in consultation with the selected Designers.

HOW TO APPLY:

1. Collection Should be Designed for Fall / Winter 2013 (If Applicable)
2. Photographs and/or Sketches with Written Descriptions of Items You Wish to Have Included
3. Contact Info and Short Bio
4. Submission Fee \$15 Designer or \$30 Design Team



ELECTRIC CITY Couture at Proctors

WHAT: 4th Annual Fashion Show at Proctors Theatre!

WHEN: Mid to Late May 2013 | Final Date TBD

WHERE: Proctor's GE Theatre

SUBMISSION DEADLINE: January 31st, 2013

Yes, I would like to apply for the **ALTERNATE DESIGN** Category

Name: _____

Address: _____

Phone: _____ **Email:** _____

I have submitted a copy of my **Bio:** _____

I have included a copy of Photographs / Design Sketches,
Concept Approach and Descriptions: _____

Category (*check one*):

Jewelry: _____ **Accessories:** _____ **Shoes:** _____

I am submitting as a **Solo Designer:** _____ (please include a check for \$15)

I am submitting as a **Team:** _____ (please include a check for \$30)

Please checks payable to **PROCTORS THEATRE. Include 2013 ELECTRIC CITY COUTURE FASHION SHOW** somewhere on the check. Mail checks to:

2440 Design Studio
c/o Corey Aldrich
16 Dill Brook Road
Petersburgh, NY 12138

Electronic applications can be mailed to the above address or emailed to info@electriccitycouture.com. Applications will be considered active upon receipt of entry fee and a complete entry packet.

The selection process for show inclusion is juried. Applicants will receive notification of inclusion by March 1st, 2013. Entry fees are non-refundable.