

ELECTRIC CITY Couture at Proctors

WHAT: 4th Annual Fashion Show at Proctors Theatre!

WHEN: May 24th, 2013

WHERE: Proctor's GE Theatre

SUBMISSION DEADLINE: February 28th, 2013

SUBMISSION FEE: \$15 Single Designer | \$30 Design Team

Proceeds to benefit Proctors Education Program

The 4th annual Electric City Couture Fashion Show features Capital Region fashion designers showcasing their signature collections. In conjunction with the show is a fashion competition, Best of Broadway.

HOW TO APPLY:

SIGNATURE COLLECTION

Designers showcase a collection conceived and created by the designer. The category options to exhibit is based on one's level of comfort and ability. For the seasoned designer, a Full Collection (7 to 10 pieces) or a Mini Collection (3 to 5 pieces) and a Novice Collection (1-3 pieces) for 1st timers, beginners, or students. *Fill out the appropriate attached form with the following information.*

1. Specify Type of Collection: Full, Mini, or Novice
2. Collection Should be Designed for Fall / Winter 2013
3. Sketches with Written Description of All Looks
4. Contact Info and Short Bio
5. Submission Fee \$15 Designer *or* \$30 Design Team

BEST OF BROADWAY COMPETITION

The fashion competition Best of Broadway is a complete look inspired by a theatre performance. The competition will be judged by individuals with a unique perspective that is theatre, fashion, and/or culture based. In addition, accessory and jewelery designers can pair up with a fashion designer for this competition to create a complete look. Winner is awarded a Proctors package that includes tickets and/or additional items TBD. *Fill out the appropriate attached form with the following information.*

1. Specify Theatre Performance
2. Sketches with Written Description of Look
3. Contact Info and Short Bio
4. Submission Fee \$15 Designer *or* \$30 Design Team



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Yes, I would like to apply for the **SIGNATURE COLLECTION** Category

Name: _____

Address: _____

Phone: _____ **Email:** _____

I have submitted a copy of my **Bio:** _____

I have included a copy of my Design Sketches, Concept Approach and Descriptions: _____

Category (*check one*):

Full Collection: _____ **Mini Collection:** _____ **Novice Collection:** _____

I am submitting as a **Solo Designer:** _____ (please include a check for \$15)

I am submitting as a **Team:** _____ (please include a check for \$30)

Please checks payable to **PROCTORS THEATRE. Include 2013 ELECTRIC CITY COUTURE FASHION SHOW** somewhere on the check. Mail checks to:

2440 Design Studio
c/o Corey Aldrich
16 Dill Brook Road
Petersburgh, NY 12138

Electronic applications can be mailed to the above address or emailed to info@electriccitycouture.com. Applications will be considered active upon receipt of entry fee and a complete entry packet.

The selection process for show inclusion is juried. Applicants will receive notification of inclusion within one week after the Submission Deadline. Entry fees are non-refundable.

ELECTRIC CITY Couture at Proctors

WHAT: 4th Annual Fashion Show at Proctors Theatre!

WHEN: Mid to Late May 2013 | Final Date TBD

WHERE: Proctor's GE Theatre

SUBMISSION DEADLINE: January 9th, 2013

Yes, I would like to apply for the **BEST ON BROADWAY** Category

Name: _____

Address: _____

Phone: _____ Email: _____

Theatre Performance: _____

I have submitted a copy of my **Bio:** _____

I have included a copy of my **Design Sketches, Concept Approach** and **Descriptions:** _____

I am submitting as a **Solo Designer:** _____ (please include a check for \$15)

I am submitting as a **Team:** _____ (please include a check for \$30)

Please checks payable to **PROCTORS THEATRE. Include 2013 ELECTRIC CITY COUTURE FASHION SHOW** somewhere on the check. Mail checks to:

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Electronic applications can be mailed to the above address or emailed to info@electriccitycouture.com. Applications will be considered active upon receipt of entry fee and a complete entry packet.

The selection process for show inclusion is juried. Applicants will receive notification of inclusion within two weeks after the Submission Deadline. Entry fees are non-refundable.